



'HOOK' For Excellent Disease Control

CL#33

A fungicide is a federally registered pesticide. It is a chemical compound that kills or inhibits the growth of fungi or fungal spores that threaten to destroy or compromise crops. Fungi can cause serious damage in agriculture, resulting in critical losses of yield, quality and profit and in addition most fungicides are toxic and create environmental issues. The EPA must address not only the toxicity caused by using fungicides in agriculture, but the environmental complications caused by run off into streams and lakes as well.

Where am I going with this? You need a product to mix with your fungicide that will put the chemical where it needs to be... in the plant... not in the stream or should we say off target.

Hook puts the fungicide where you want it and helps the plant absorb the chemical. A fungicide provides excellent disease control and also promotes improved tolerance and improved growth efficiency----- but it will not do any of these things if you can't get it in the plant and have full coverage. I might mention that **Hook** gets into the canopy and onto the undersides of the leaf surfaces to control fungus from the bottom up as well.....

We suggest that you try **Hook** adjuvant for good coverage and there are 6 proven reasons why using **Hook** will give you more for your money:

- 1) **Hook** is a spreader which incorporates multiple ingredients to cover all types of plant surfaces (very waxy or hairy leaves) for the fungicide to perform.
- 2) **Hook** is a sticker which can increase the adhesion or "stickiness" of solid particles that otherwise might be easily dislodged from a leaf surface. It can also reduce evaporation of the pesticide and provide a weather proof coating to minimize wash-off.
- 3) **Hook** is an activator which allows its ingredients to assist the fungicides ability to increase its biological efficacy.
- 4) **Hook** is a penetrator that enhances the ability of the spray solution to enter a leaf substrate or penetrate a surface.
- 5) **Hook** enhances spray deposition on both sides of the leaf surface by droplet penetration into the plant canopy.
- 6) **Hook** is the premier drift control agent. Drift is a function of droplet size. The need to reduce drift, particularly near sensitive sites is most important. **Hook** maintains effective particle droplet size uniformity within the solution by controlling the problematic spray fines and any over-sprays from wind.

There you have it. **Hook** in your spray mix for excellent disease control.

Last but not least always 'Add **Hook** Last'.

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